

## Lynn's Bowel Cancer Campaign

Lynn's Bowel Cancer Campaign is a small charity with HUGE dreams - founded by former Watchdog presenter Lynn Faulds Wood, who beat advanced bowel cancer 11 years ago.

Lynn's campaigning has been highly successful. She helped to produce new advice on the symptoms of bowel cancer which was officially adopted by the Department of Health in 2000. She also helped to change the way doctors learn to use endoscopy equipment, helping to set up formal training courses and training centres around the country.



When Lynn was diagnosed with bowel cancer, most people who developed the disease died and, on paper, she had just a 34% chance of survival.

Survival rates for bowel cancer have improved over the years to nearly 50 per cent but there is still so much to do because this cancer is preventable, treatable and beatable.

Bowel Cancer is the second most common cancer which kills people in the UK, causing more deaths every year than breast and cervical cancer put together. Around 35,000 people will be diagnosed with bowel cancer this year. But it is one of the most curable cancers if it is caught early enough.

Bowel Cancer is also known as colon or colorectal cancer. It mainly affects older people - over the age of 60, but thousands of younger people get it and everyone should be aware of it.

Lynn's Bowel Cancer Campaign has helped to raise over £100,000 for a unique database held in Portsmouth of nearly 20,000 people with bowel problems. This is now the basis for the National Institute of Clinical Excellence's calculations on bowel cancer.

In the past year the money raised has also helped to fund:

- £26,000 for a full-time scientific researcher on the Portsmouth database, the best symptoms database in the country.
- Over 100,000 leaflets and posters requested by the public, doctors and nurses around the UK.
- The 24-hour recorded symptoms hotline - 0870 24 24 870 - especially important for many people with reading and learning difficulties.
- The video - Having a Colonoscopy - to show people exactly what this vital procedure involves - available for the suggested donation of £5 from [info@bowelcancer.tv](mailto:info@bowelcancer.tv).
- The charity's work on symptoms, audit, hereditary cancers and follow up - Lynn also sits on key committees investigating these important areas.
- The "Strut your Strip" campaign encouraging men to get out walking.

